

Program Planning for Evaluation

Who Are We Targeting for Change?	What Do We Think Will Make a Difference? <i>(If..., then ...)</i>	What Difference Do We Want to See in the Long Run?	How Will We Know We're There?	What Difference Are We Aiming to Make in the Short Term?	How Will We Know We've Made It?	What Are the Major Activities That Will Get Us There?	What Will Happen Along the Way?	How Will We Know We're on Track?

