

2020
a year of impact



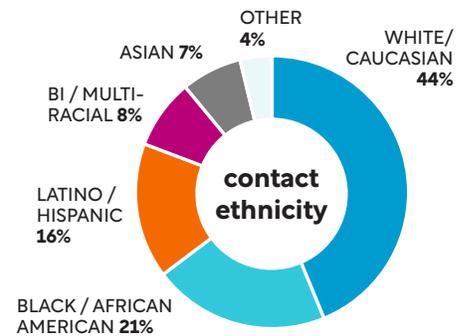
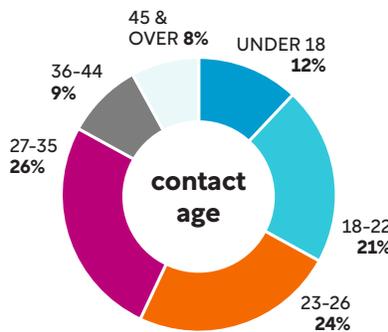
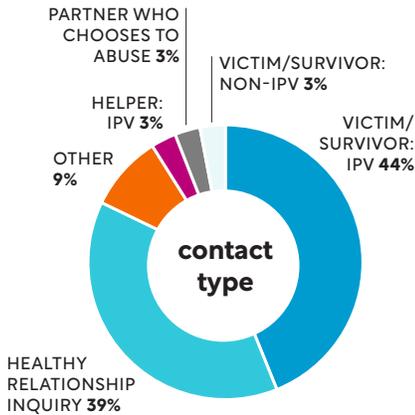
love is
respect .

In 2020, love is respect provided crisis intervention, safety planning, dating abuse and healthy relationships education, and referrals to resources for 46,239 contacts (callers, chatters and texters) throughout the United States and its territories. We know that many survivors remain in closer proximity to their abusive partner more frequently (due to at-home work and school, and few in-person activities). love is respect's information is often shared in classes, on campuses, and by other youth groups and organizations. This caused many students to contact love is respect, especially on our digital platforms, during the school year. Our data shows a clear decrease that correlates to the onset of COVID-19 and subsequent low in-person schooling.



who is contacting love is respect?

due to rounding of our data calculations, these numbers may not equal 100%



contact type definitions

Victim/Survivor Intimate Partner Violence (IPV): A contact who has experienced abuse by an intimate partner and is looking for information, resources, emotional or other support regarding the abusive relationship.

Victim/Survivor Non-IPV: A contact who has experienced abuse from anyone other than an intimate partner

(i.e. parent, sibling, caretaker), and is looking for information, resources, or support regarding the abuse.

Other: A contact who is not currently experiencing violence and has needs outside the scope of healthy relationships or intimate partner violence services.

Healthy Relationship Inquiry: A contact discussing intimate partner relationships who is not experiencing a pattern of abusive behaviors.

Partner Who Chooses to Abuse: A contact who engages in a pattern of behavior to establish power and control over an intimate partner.

stories from the lines

A college student found love is respect's website while researching an assignment and took our "Is your relationship healthy?" quiz. By taking the quiz, the student realized that they were experiencing abuse in their relationship. The survivor contacted love is respect to share: "Although my friends had been cautioning me against my relationship for months, it wasn't until I took your quiz that it FINALLY made sense to me. I credit love is respect for saving my life. Tears are welling up in my eyes right now as I type this: thank you. Thank you for saving me when I didn't realize I was in danger." •

A survivor in high school contacted love is respect about their partner, who was pressuring them to have sex before they were ready. As the survivor spoke to our advocate, they revealed their partner also tried to control their attire and circle of friends. While the survivor was speaking to the advocate, their partner was also texting incessantly. The advocate and the survivor brainstormed ways they could share their experience with a trusted adult. At the end of the conversation, the survivor said, "I thought this was normal. I thought it was okay this was happening. I will be grateful to you for the rest of my life." •

what contacts are experiencing

95%

emotional / verbal abuse

Behavior that isn't physical, which may include verbal aggression, intimidation, manipulation, and humiliation, which most often unfolds as a pattern of behavior over time.

44%

physical abuse

Non-accidental use of force that results in bodily injury, pain, or impairment. This may include being slapped, burned, cut, bruised, or improperly physically restrained.

24%

digital abuse

The use of technologies such as texting and social networking to bully, harass, stalk, or intimidate a partner.

23%

sexual abuse

Non-consensual sexual interaction through coercion, guilt, or force. This may include pressure to engage in sexual activity, refusal to use contraception, or demanding of sexual images or video.

19%

economic / financial abuse

When one intimate partner has control over the other partner's access to economic resources, which diminishes the victim's capacity to support themselves.

NOTE: Contacts may report one or more types of abuse.

introducing the new love is respect

After operating the program for more than 12 years, it was clear that love is respect needed a brand refresh that really spoke to our primary audience of ages 13-26. With a refreshed brand that is more inclusive and youth-centered, love is respect is poised to become the national resource to disrupt and prevent unhealthy relationships and dating abuse by empowering young people.

A priority for the new love is respect was making sure to engage directly with youth, so that their experiences and needs around healthy relationships and dating abuse prevention was represented in love is respect's services and resources. The love is respect Youth Council was formed to center youth-specific needs, with a particular priority on addressing the needs of LGBTQ+ youth and youth of color.

The Youth Council's first big initiative was Teen Dating Violence Awareness Month (TDVAM) 2021. With the theme Know Your Worth, TDVAM 2021 sought to empower love is respect's audience with strong messages about healthy relationships and self-empowerment. The Youth Council will continue to be a strong advisory group for love is respect as the work continues to evolve.

making change with our new presenting sponsor, Bumble!

You may know Bumble as the dating app pioneer that changed the narrative around women making the first move in their relationships. That's why love is respect was thrilled to welcome Bumble as our new presenting sponsor.

Together, Bumble and love is respect have teamed up to respond to the growing demand for healthy relationship tools and prevention services. By providing education and information to Bumble users and the Bumble Honey Ambassadors, who are on more than 70 college campuses across the U.S., love is respect has been able to connect with and empower young people, regardless of race, sexual orientation, or social status.

love is respect seeks to create a world where all relationships are equitable, healthy, and free from violence with Bumble – and with all of you.

most-referred resources

8,542

providers referred

9,388

resources referred

- 1 GoodTherapy
- 2 Rape, Abuse, and Incest National Network (RAINN)
- 3 Scarleteen
- 4 Womens Law
- 5 Your Life Your Voice (BoysTown)

Providers are direct providers of domestic violence services, offered in their local community free of charge to victims/survivors.

Resources are social service agencies or informative programs. They may not be domestic violence specific, and they can be either statewide or nationwide.

